



How To Get An Extra 90% From Your eRFP

Maximize the value in event
sourcing with technology

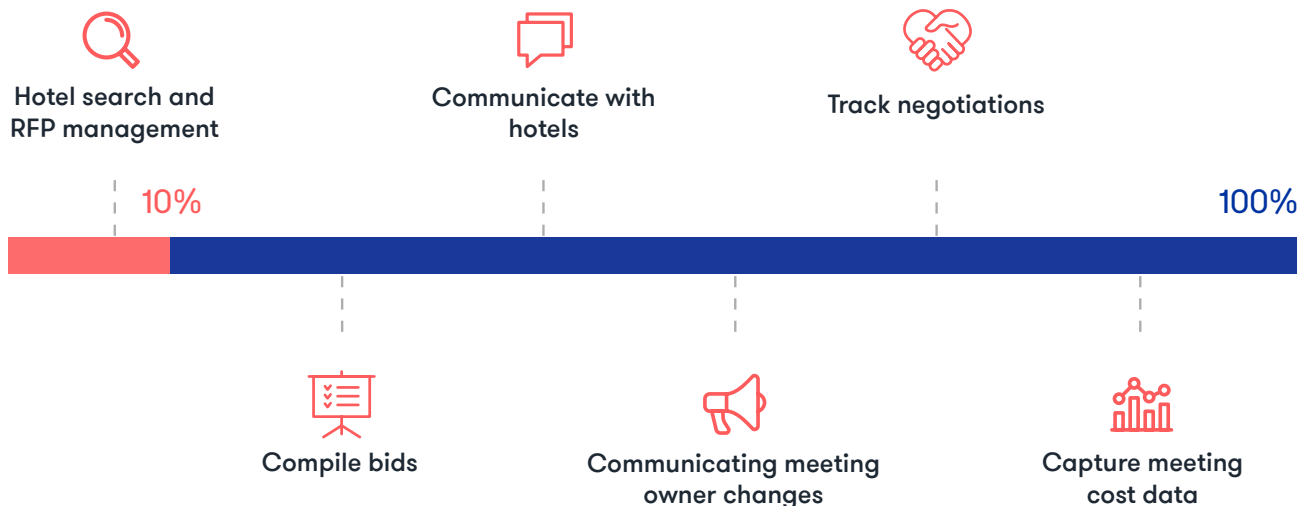
Is your eRFP only a 10 percenter?

When it comes to sourcing, RFPs are just 10% of a planner's job. What about the remaining 90% of the work that goes into booking meetings and events?

There are scores of things left undone after you hit send on your eRFP. Managing meeting owner changes, communicating updates, capturing negotiation details, compiling bids, analyzing spend – these tasks and many more could be automated through exciting new technologies now on the market. Think of all you could do with the time you'd save – like investing those hours in building customer relations and growing your business.

The problem is, traditional RFP technology isn't designed to handle the other 90% of your workload. The eRFP was cool 10 years ago. But planner and hotelier needs have evolved since then, and the standard eRFP has remained the same. The time is ripe for a quantum shift in the way planners manage the thousands of details surrounding each of their events.

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About Aventri

Aventri is the first true live connection management platform. Continually transforming the way event managers execute their events while transforming the market, Aventri allows clients to create valuable in-person experiences, grow influential communities and expand brands. The comprehensive integrated solution starts with meeting request to venue sourcing, to every component of event management including registration, event marketing solutions, travel management, mobile apps to the all-important “experience” at the event with badges and onsite solutions. The platform connects event attendees and drives real-time attendee engagement while capturing meaningful data and analytics to help understand an event’s success and provide real-time ROI.

Contact sales

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sales@aventri.com