



# Your Event Essentials

The digital guide to enhancing meeting and event success

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# Introduction

The meeting and event industry is constantly changing as improvements in technology make it easier for planners to engage with attendees. But what hasn't changed is the importance of keeping your attendees engaged throughout your event lifecycle to increase ROI. From the registration process to receiving attendee feedback after the event, these event essentials can help any planner succeed.

This digital guide will take you on a journey through the event lifecycle from start to finish. Consider which essentials are most important to your event or meeting so that you can focus on the ones that meet your unique needs.

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# About Aventri

Aventri is the first true live connection management platform. Continually transforming the way event managers execute their events while transforming the market, Aventri allows clients to create valuable in-person experiences, grow influential communities and expand brands. The comprehensive integrated solution starts with meeting request to venue sourcing, to every component of event management including registration, event marketing solutions, travel management, mobile apps to the all-important “experience” at the event with badges and onsite solutions. The platform connects event attendees and drives real-time attendee engagement while capturing meaningful data and analytics to help understand an event's success and provide real-time ROI.



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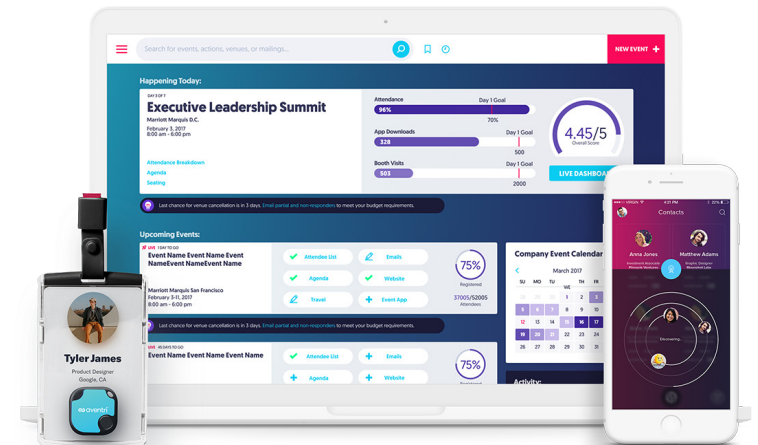
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